



Venice Book Fair

March 26, 2022

Saturday 9AM - 3PM

A Book Lover's Event
in West Blalock Park

Writers Festival

March 25, 2022

Friday 12:30PM - 5PM

An Author's Event
at William H. Jervy, Jr.
Venice Public Library

VeniceBookFair.com

hosted by

Venice Heritage
Florida

presenting **GULF COAST**
sponsor **COMMUNITY FOUNDATION**

2022 Venice Book Fair and Writer's Festival Newsletter- March 2022

The Venice Book Fair and Writers Festival is only 10 days away!
Our committee has made some splendid plans!

The **Writer's Festival** will be held on March 25, 2022 from 10:00 AM – 5:00 PM at the William H. Jervy Jr. Venice Public Library, 300 S. Nokomis Ave. The Writer's Festival committee has been working hard to offer you a wonderful panel of presenters. There will be a Playwright's Panel this year for the first time! An added feature is a Pulitzer Prize-winning author for you to learn from. The program will start at 10:00 A.M. and conclude at 5:00 P.M. You can still register online at: venicewritersfestival@gmail.com.

Friday, March 25 Itinerary

10:00-11:00 Kim Cool - Who Will Buy Your Book?

Anyone can write a book but fewer than 5 percent will see any return on their investment of time and money.

Kim Cool, Features Editor, Venice Gondolier, learned the secrets from the third-largest craft book publisher where she and her business partner created books that sold thousands of copies at the big chain craft stores as well as in giant mail order catalogs. Printings topped 100,000 per title and sold in such numbers that resellers required extra discounts. Successful creators of fiction and non-fiction do the same. Kim shares the not-so-secret pathway to success.

11:00-11:30 Book signing Kim Cool

11:30-12:30 Lunch on your own at one of the fine Venice Island eateries.

12:30-1:30 p.m. How To Become a Drama Queen or King (Playwright's Panel) featuring The Hermitage Artistic Director/CEO and Tony Award-winning producer and playwright Andy Sandberg, award-winning playwright Connie Schindewolf, and Venice Theatre playwriting instructors Preston Boyd and Richard Krevolin, author of Screenwriting from the Soul.

Moderated by Benny Sato Ambush.

1:30-2:00 Tribute to the late great David Hagberg

Master class instructor and New York times bestselling author David Hagberg, passed away in September 2019. Since the Venice Writers Festival inception, Mr. Hagberg was a steadfast supporter and speaker. Infusing Master Classes with his own unique wit and expertise, Mr. Hagberg always drew a large crowd. In his own words: "A human being is a complex piece of work. So, creating one for a novel is the key to whether a story works or just falls flat on its creative face. With a few little tricks, coming up with complex, many faceted characters is relatively easy and fun. In addition, keeping the plot moving along is even easier—you merely have to let your characters take over the story and drive it!" Please help us eulogize David Hagberg by sharing your memories of his generosity, advice, and talent.

2:00-3:00 Raising a Writer: A Conversation with a Pulitzer Prize-winning Journalist and Her Author-Mom, Clarissa Thomasson (mom) and Lane DeGregory (daughter), **will**

start promptly at 2:00. Venice Dreamers: Bios of 41 Men and Women Who Impacted Venice author and loyal book festival panelist, Clarissa Thomasson and her daughter, Lane DeGregory, a Pulitzer Prize recipient, will offer insights on raising readers, kids who write, write well and win awards. Moderator: Maria Carillo.

3:00-3:30 Book signing: Clarissa Thomasson and Lane DeGregory

3:30-4:30 Write What You Know is a new panel aimed at helping authorities in their fields become authors. Venice High School teacher and Champions Way author Beth Donofrio, 61 Motivational Stories for Every Coach of Every Sport authors and VHS coaches Craig Faulkner and Ray Sinibaldi, Your Mind: An Owner's Manual for a Better Life author and psychiatrist Chris Cortland, and How to Adapt Anything Into a Screenplay author Richard Krevolin will speak.

4:30-5:00 Book signing/ Library closes: Beth Donofrio, Craig Faulkner and Ray Sinibaldi, Chris Cortland and Richard Krevolin.

The **10th annual Venice Book Fair** will commence on **Saturday March 26 from 9:00 AM 3:00 PM** in Blalock Park. We have 40 tents registered for this event. We have room for more authors but need to commit to the number of tents we want early next week. Anyone interested in registering must do so very soon. At this point the tent cost is \$175. A 10x10 foot tent will be provided and may be used by one or two authors. Each tent will include an 8-foot table and two folding chairs. Authors will provide their own table covering and booth identification. Blalock Park has ample parking. As in the past, we plan to have students available to help move books to and from the tents.

We have added the following amenities to the 2022 book fair:

- 3x6 foot banners announcing the Book Fair will be hung in two places entering Venice Island.
- Signage on adjacent streets will be placed to help patrons find their way to the Book Fair.
- Flyers announcing the Book Fair will be distributed to mobile home parks, assisted living facilities, churches, etc.
- The event will be announced in local newspapers and included on the Venice Heritage calendar.

- 3 food trucks serving a variety of burgers, salads, ice cream, pizza, pretzels and cold drinks will be on the premises.
- An area with picnic tables will be available for patrons to enjoy lunch.
- Portable restrooms will be available on site for your convenience.

Mission Statement: To present a sustainable cultural event in Venice, with the net proceeds going to Venice Heritage Inc.

Committee Members:

Andy Britton, chairman	Camille Cline	Kim Cool	
Beth Donofrio	Don Hall	Ann Hall	
Pat Gleichauf	Dorothy Korwek	Nancy Pike	Jean Trammell

Proceeds from the fair go to Venice heritage Inc. the 501(C)3 fundraising organization that supports the extension of the Venice Museum and Archives and the restoration of the oldest existing home in Venice, the Lord-Higel pioneer home.

The book fair website will also carry event details at www.venicebookfair.com.

We look forward to seeing your talents once again at the Venice Book Fair on March 26 2022! We welcome all volunteers willing to help with the Writers Festival & Book Fair.

I am happy to answer any questions at patriciagleichauf@aol.com

We are looking forward to meeting all of you!

Tips for authors participating in the 2022 Venice Book Fair

Tents The 10 x 10-foot tents, including an 8-foot table and two folding chairs, will be in place when authors arrive. All you need to bring are your books and banners or other promotional materials to make your booth stand out.

Please see Page 8-9 for your tent number assignment. Site map is on pg 10.

An unloading area will be designated on Nassau Street, next to the west side of the park. Again, the high school students will be available to help you get your books from your car to the tent.

Authors should be set up by 8:30 a.m.

Portable restrooms will be available on the grounds.

Food Food trucks will be available on the premises with sandwiches, salads, pizza, pretzels, ice cream and drinks. Menus can be found on pgs 11-12.

Breakdown Breakdown is at 3 p.m. Please do not leave sooner as a courtesy to the other vendors. High school students will be available to help take any books you have left at the end of the day to your car in the drop-off area on Nassau Street. Authors should bring carts on wheels to help get your books to your site.

Banners The best way to attach your banner to the tent is by running string through the holes at the top of the banner and tying the banner around the post at the top of the tent. Many people have tablecloths that serve as banners as well.

Posters You'll want to attach your poster to your easel securely, otherwise you'll be battling the wind all day. Stick-on picture hangers on the back of posters or bungy cords are good ways to secure posters to easels.

Parking Parking is available in the parking lot on the south side of the Venice Community Center. After unloading your vehicle, please move it to the parking lot. You will have to walk across the street to the park. It is not far.

Promotions Feel free to write a 20 second blurb describing you and/or your book. During the morning, someone will collect your 20- second announcement about your tent or books. These blurbs will be announced by our MC throughout the event. If you are offering a special, a hot-off-the-press release, or other attention-getting item, you will want to emphasize it in your one- or two-sentence blurb. Be sure to mention your tent number.

Rain In the event of inclement weather, you will want to have a tarp, plastic or other protection. It's advisable to have a plastic bin for your books and other items.

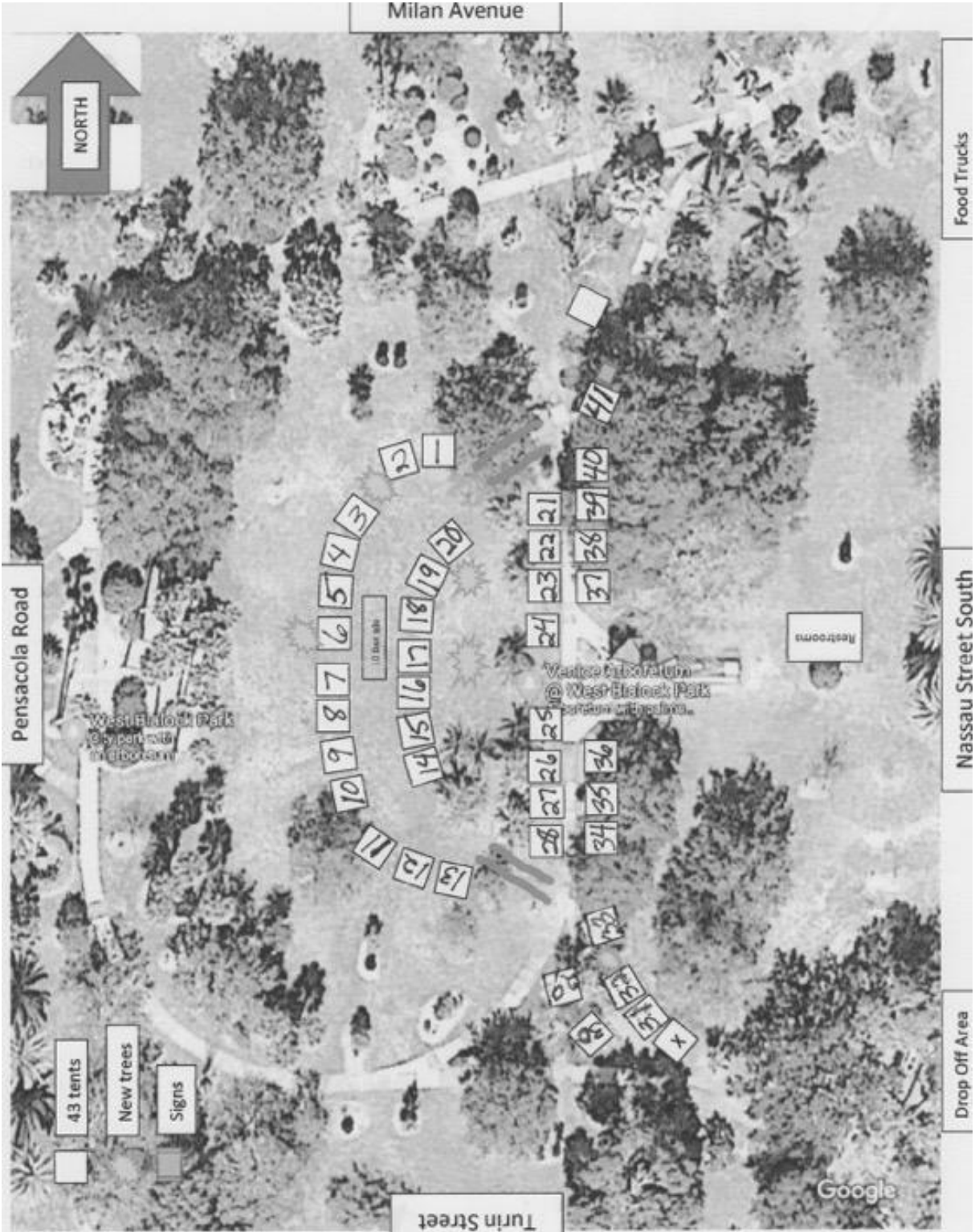
Your tents have tops that will protect you from the sun, but not sides. You'll have to move quickly to salvage your books if a rain- storm comes up. You'll want to have light rain gear for yourself, as well – just in case. There is no rain date, so the show must go on.

Pets If you choose to bring a pet, please make sure it has a kennel for shade and security, as there will be many people -- both big and small -- and other people's pets passing through. Such activity can get a little stressful for some animals so they need a safe place to get away from the crowd. It is usually hot so you need to be sure your pet has water, snacks and something to cover the kennel to provide shade or provide protection in the event of rain.

Tent Assignments

<u>Tent #</u>	<u>Name</u>
1	Venice Heritage
2	Literacy Volunteers, Nancy Pike
3	Florida Sisters in Crime, Janet Heijens & Wendy Dingwall
4	Florida Sisters in Crime
5	Sarasota Authors Collection Susan Klaus
6	Arlene Miller
7	Joyce McPeake Robinson
8	Tom Williams
9	Sherri and John Snoad
10	Elizabeth Randall
11	Randa Lee Roberts
12	Helen Berg
13	Vince Scarsella
14	Marilyn Howard & Doug Sahlin
15	Eric Martell
16	Joann Hughson
17	James Kelly
18	Rena Koontz
19	Deborah Madar
20	Michelle Amador
21	Kevin Kuhens
22	Doug Ford

23	Mary Ellen Springsteen
24	Edward Laden
25	Erin Holzman
26	Richard Ballo
27	Carlene Walker & Judy Hobb
28	Henry Duggan & Jane Kirschner
29	Jeanelle Cooley
30	Jeane Eklund & Irene Brammertz
31	Kim Cool
32	Clarissa Thomasson
33	Pat Gleichauf
34	Brenda Spalding & Anne Easter Smith
35	Ann Ernst
36	Andrew Peekstock
37	Carolyn Hill
38	Carrie Koontz
39	Lucy Tobias
40	Patty Nelligan
41	Venice Gondolier



Food Truck menus:

BrewBurgers:

Egg & cheese sandwiches in the morning \$5.00. with bacon \$6.00

Hamburger, cheeseburger, turkey burger, veggie burger, 2-hotdog basket. Each basket comes with choice of one side: french fries, sweet coleslaw or homemade potato chips. \$12.00

Brew-Za-Bagels:

Pizza by the slice...cheese slice \$3.00,

pepperoni or veggie slice \$4.00

Shuck-N-Ale:

Ah Shuck Salad - Mixed greens, red onion, mango slices and toasted almonds. Citrus vinaigrette dressing on the side \$8.00

Chicken & Sausage Gumbo \$4.00

Coke, Diet Coke, Sprite Bottled Water

Purple Bell Ice Cream: ice cream parlor on wheels

20 flavors, gourmet popsicles, kiddy cones, sugar free options, non-dairy options, coffee

Cup \$4.00

Cones \$5.00

Shakes \$7.00

Sundae toppings .50/ea



Food Truck MENU



PRETZEL SNACKS

Pretzels	\$4.00
Original	
Cinnamon Sugar	
Sweet Almond	
Sour Cream & Onion	
Roasted Garlic & Parmesan	
Jalapeno (Made-to-order)	
Pepperoni Pretzel	\$4.50
Pretzel Dogs	\$4.50

PRETZEL NUGGETS

Pretzel Nuggets	\$5.00
Original	
Cinnamon Sugar	
Sweet Almond	
Sour Cream & Onion	
Pepperoni Nuggets	\$5.50
Mini Pretzel Dogs	\$6.00
Dips	\$1.00
Cheese, Hot Salsa Cheese, Caramel, Sweet Glaze, Light Cream Cheese, Marinara, and Honey Mustard	

COLD DRINKS

	S	M	L
Lemonades	\$2.00	\$3.00	\$4.00
Frozen Lemonades	\$3.00	\$4.00	\$5.00
Original		Blue Raspberry	
Strawberry		Peach	
Soda	\$1.00		
Coke, Sprite, Diet Coke			
Gatorade	\$2.00		
Bottled Water	\$2.00		
Bottled Juice	\$2.00		
Apple Juice & Orange Juice			

SPECIAL OFFERS

Beach Buckets	\$25.00
(Includes: Bucket of Nuggets, 2 large lemonades, and 4 dips of choice)	
DIY At-Home Pretzel Kits ...	\$20.00

Ask us about booking
the truck for your event!